

- **FULL PAGE**

**7.5" x 4.75" = \$900**

- **COVER (Inside front or back)**  
**\*Subject to availability**

**7.5" x 4.75" = \$1,200**

- **OUTSIDE BACK COVER**

**7.5" x 4.75" = \$1,500**

- **BUSINESS CARD**

**3.75" x 2"**

**= \$250**



**DRUMS ALONG THE HUDSON®:**  
**A NATIVE AMERICAN FESTIVAL**  
[www.drumsalongthehudson.org](http://www.drumsalongthehudson.org)

  
**LOTUS** MUSIC  
& DANCE  
[www.lotusmusicanddance.org](http://www.lotusmusicanddance.org)

- **HALF PAGE**

**3.75" x 4.75" = \$475**

# Reply Form

## **Ad Rates for 2012 Drums Along the Hudson®: A Native American Festival Program Booklet**

The program will include the day's schedule, bios of honorees, gratitude, and advertisements. This year approximately 8,000+ attendees will view your ad in one day!

Craftspeople who cannot attend the event are encouraged to take out an ad, as the festival will attract thousands of people who may be interested in contacting you after the event. Local businesses may consider offering promotions to encourage post event visits.

**NEW THIS YEAR! Commemorative Journal will be available on our website for year-round accessibility.**

**Special Offer:** Participating vendors and performing artists will receive a reduced rate of 15% off the original ad price!

### Contact Info

Business Name

Address

City, State

Zip

Contact Person

Phone #

Fax

E-mail

### Please select one from below:

Outside Back Cover\* = \$1,500

Inside Front or Back Cover\* = \$1,200

Full Page = \$900

Half Page = \$475

Business Card = \$250

Artist or Vendor Discount: 15% off the above

please indicate discount total here \_\_\_\_\_.

\* Subject to availability

\$ \_\_\_\_\_ **AMOUNT ENCLOSED**

### Payment Method (circle one):

Check

Money Order

Credit Card

*Checks and money orders should be made out to "Lotus Music & Dance"*

Credit Card Order:

MC

Visa

Credit Card #

Exp. Date

Please fill out this form and mail it with your payment or call with credit card information:

DRUMS ALONG THE HUDSON

c/o LOTUS MUSIC & DANCE

109 W. 27<sup>th</sup> St.

8<sup>th</sup> Floor

New York, NY 10001

212-627-1076

Fax: 212-675-7191

**\*\*\*ACT NOW: Deadline for Drums Along the Hudson Ad is April 16<sup>th</sup>, 2012\*\*\***

Artwork may be submitted with reply form or sent in .jpeg format via email (minimum resolution: 150 dpi)

For further assistance, including graphic rates, please contact

[developmentdirector@lotusmusicanddance.org](mailto:developmentdirector@lotusmusicanddance.org)